



Bharath
INSTITUTE OF HIGHER EDUCATION AND RESEARCH
(Declared as Deemed - to - be - University under section 3 of UGC Act 1956)



**OBSERVANCE OF SWACHHTAPAKHWARA BY THE
NATIONAL SERVICE SCHEME (NSS) UNITS
(01-15th August, 2017)**

Humble Prime Minister Sh. Narendra Modi urged the people of India to keep their surroundings clean during his first address to the nation on the eve of Independence Day. NSS have been conducting various activities under the cleanliness drive in the past.

To observe the Swachhta Pakhwara in befitting manner NSS organizations propose to conduct various activities during the observance of Swachhta Pakhwara. All the NSS Units will ensure due publicity of the activities/programmes to be conducted through all possible electronic and print media, so that the involvement of general public is also ensured in the celebration of this event. All the Regional Directorates of NSS will be entrusted with the responsibilities of providing guidelines to all the NSS units and also monitor the programme/activities during the conduct of the event. All the Regional Directorate will submit a brief report along with the action photographs and paper clippings after the culmination of the event. They will also ensure the necessary support of local authorities and other agencies as and when need arises during the conduct of various activities.

Action Plan

The following activities/programmes are proposed to be conducted by all the NSS Units across the country during the observance of Swachhta Pakhwara from 01st to 15th August, 2017:

1st August, 2017	One day seminar on Swachhta will be organized by all the NSS Units in the country, where locally available eminent speakers will be invited to address the NSS Volunteers on the various issues of Swachhta. The event will end with the Swachhta Shapath (Oath) by all the NSS Functionaries including NSS Volunteers.
2nd - 5th August, 2017	All the NSS Units will devote Four days for cleaning their respective campus of their institutions. They will ensure that they clean each and every part of their campus like classrooms, laboratories, libraries, toilets, auditoriums, playgrounds, lawns, roads etc.



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6th - 8th August, 2017	During the period, the NSS Volunteers shall visit the adopted village/slum and take up door to door campaign to make the local masses aware about the importance of cleanliness in their surroundings. During the campaign the discussion will be focused on Open Defecation Free (ODF) village/slum. The villagers will be convinced to construct the toilets in their premises and also to make use of them. NSS Units will also be directed to procure informative material like leaflets, handouts from the local agencies working in the similar fields, for further distribution to the people while visiting door to door in the adopted areas.
9th - 10th August, 2017	All the NSS Units will devote Two days for intensive cleaning of the adopted villages/slums. Efforts will be made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.
11th- 13th August, 2017	All the NSS Units will identify locally based 1-2 welfare agencies like hospitals, dispensaries, community centers, old age homes, orphanages, center for disabled, rehabilitation centre, railway station, bus stations/stops etc., and dedicate their services for cleaning the area of the agencies and also to take up various welfare activities in the agencies. Special drives may be taken to clean statues & Archeological sites and tourist Places.
14th August, 2017	All the NSS Units will organize rallies in their respective cities/villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.
15th August, 2017	All the NSS Units will hold a meeting of NSS Volunteers in their campuses under the Chairmanship of the Head of Institution and will discuss the future plans of sustaining cleanliness in the area. Head of the institution may declare the institution as “Clean Institution”



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1st August, 2017

The audience was formally welcomed by Dr. Hameed Hussain and alongwith that he appealed the volunteers to inculcate the idea of Swachhta as one of the virtues in their respective life-world. He explicated upon the utter significance of Swachhta in our daily lives. Cleanliness at the level of body and therefore purity at the level of mind. He concluded by saying that one should focus on the purity of thought, word and action which makes an individual a true human being and an inspiration for the society. The seminar was followed by Swachhta Shapath (Oath) by all the NSS Functionaries including Volunteers.



Respected Dean of Engineering **Dr. Hameed Hussain** and along with that he appealed the volunteers to inculcate the idea of Swachhta as one of the virtues in their respective life-world on 1st August, 2017



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Swachhta Shapath (Oath) by all the NSS Functionaries including Volunteers.



NSS volunteers(350) are listening to the Dean of Engineering conveying the message for the idea of Swachhta as one of the virtues in their respective life-world 1st August, 2017.



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2nd - 5th August, 2017

A campus cleaning programme was conducted by NSS wing of Bharath University on 2nd -5th August at the University campus. A total of 350 NSS volunteers participated in the program. Dr.R.Karthikeyan, Program Coordinator, NSS, welcomed the gathering. Initiated cleaning activities among volunteers. He motivated students towards 'Clean India' by his inspirational talk. Dr.Hammed Hussain, Dean, delivered talks to volunteers on the importance of cleanliness starting from one's home to the entire country. The volunteers cleaned the entire campus wearing gloves and collected all the litter in big bags for disposal. The volunteers were instructed to clean their hands with soap at the end. Refreshments were distributed to volunteers. Program coordinator Dr.R.Karthikeyan, carried out all the arrangements along with the smooth conduct of the programme.

Class room Cleaning

Our NSS volunteers were cleaning the class rooms on 2nd August 2017 with enthusiasm. They were very happy on cleaning their classes. Dr.R.Karthikeyan, NSS coordinator were cheering and motivating the students by helping them with their duties. The students had finished their work on cleaning the class rooms. The lunch and refreshment had been provided.



Class room cleaning was held at **BHARATH UNIVERSITY** on 2nd August 2017 by our NSS volunteers at SWAMINATHAN BLOCK.



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Our NSS volunteers cleaning the corridor on 2nd August 2017 at RAMANUJAM BLOCK, BHARATH UNIVERSITY.

Laboratories Cleaning

The Laboratories were cleaned by NSS students on 3rd August 2017 for welfare of students for their future use. The apparatus were cleaned by students with cleaning material. The NSS in-charge Dr.karthik were guiding the students for cleaning the laboratories.



Computer Laboratory cleaning was held in-side the laboratory by NSS volunteers on 3rd August 2017 at SWAMINATHAN BLOCK ,BHARATH UNIVERSITY.



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Physics Laboratory cleaning was held in-side the laboratory by NSS volunteers on 3rd August 2017 at 1ST YEAR BLOCK, **BHARATH UNIVERSITY.**



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Toilets Cleaning

The students cleaned toilets, regarding announcement given on top **SWACHHTAPAKHWARA** by our NSS coordinator Dr.R.karthikeyan on 4th August 2017.



Our NSS Volunteers along with our Coordinator cleaning the toilet on 4th August 2017 at **BHARATH UNIVERSITY**



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Our NSS Volunteers along with our Coordinator cleaning the toilet on 4th August 2017 at **BHARATH UNIVERSITY**

Playground Cleaning

Playground is more important for developing a student's skills. As much as a playground gets neat, the skills improve. So, our volunteers cleaned our playground as much as possible on 5th August 2017



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Our NSS volunteers were cleaning the play ground for students benefits and making collage as clean campas by the theme of **SWACHHTA PAKHWARA** on 5th August 2017

Llibraries Cleaning

Stacks, offices, and storage areas must be kept clean of debris and dust. When dust collects on books, it absorbs and holds moisture that accelerates deterioration by acid hydrolysis. A continuing program of cleaning shelves and library materials will help to control the amount of airborne dirt. Neat, clean book stacks will also send the message to the patrons that library materials deserve respect and care.

In his book “A Library, Media, and Archival Preservation Handbook,” DePew recommends that a regular cleaning cycle should be designed so as to work through the entire library every three to eight years, depending on the size and value of the collection, local dirt conditions, and use patterns.



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Our NSS students cleaning the library on 5th August 2017, at **BHARATH UNIVERSITY**



Our NSS students cleaning the library on 5th August 2017, at **BHARATH UNIVERSITY**



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6th - 8th August, 2017

The key target for the project is “Open Defecation Free” (ODF), which means that a village or community has over a certain percent of the population using toilets instead of pooping out in the open. With this type of target, you either “are” or you “aren’t.” So, till villages hit the threshold where they can be certified as achieving ODF status, they are still considered non-ODF, despite any progress that has been made. This leaves a large gap in our understanding of how villages are making gains in access prior to their reaching the target.

On this process ,the students are making awareness for construction of toilets in slum area on 6th -8th August 2017.



By the theme of **SWACHHTA PAKHWARA**, 6th - 8th August, 2017 at Vengampakkam.



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By the theme of **SWACHHTA PAKHWARA**, 6th - 8th August, 2017 at Vengampakkam.



By the theme of **SWACHHTA PAKHWARA**, 6th - 8th August, 2017 at Vengampakkam.



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By the theme of **SWACHHTA PAKHWARA**, 6th - 8th August, 2017 at Vengampakkam.

There are 679 families around vengampakkam. 500 families have awareness of toilets and had constructed. 179 families are given and explained about “**Open Defecation Free**” (ODF). Within 3 months 179 families will have constructed toilets.

9th - 10th August, 2017

All the NSS Units will devote two days for intensive cleaning of the adopted villages/slums. Efforts will be made to involve local people so that they understand the dignity of labour and develop a habit of keeping their surroundings clean.

Adoption of a village and area is a very meaningful program in NSS. It is far better to concentrate attention on one village and take up the task for development perspective, than to fritter away energy in many locations involving too many activities which may not be completed at all or where the follow up action may not be possible. From this point of view, village adoption program should ensure continuity of work sustained action, evaluation and follow up work.

The students are made their best in adopted village for cleanliness on 9th - 10th August, 2017 in adopted village vengampakkam, thiruvancherry, mapped, selaiyur, M.G.R nagar & bharth nagar.



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NSS volunteers were cleaning the adapted village/slum Bharath Nagar on 10th August,2017.



NSS volunteers were cleaning the adapted village/slum Bharath Nagar on 10th August,2017.



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11th- 13th August, 2017

There are 153 million orphans in the world, according to UNICEF. Many of them live in institutional orphanages with deplorable conditions, where their most basic needs are not met. The children are often hungry, scared, confused and lonely.

Most institutional orphanages are overcrowded and dilapidated, some rife with corruption, neglect and abuse. Even when managed by people with good intentions, orphanages often lack the necessary funds, resources and knowledge to properly provide for the children in their care. The fact is, most of the children in these institutions don't stand much of a chance of breaking out of the cycle of poverty and thriving as independent adults.

That's why we've developed a proven 3-phase method to empower those who are trying to make a difference. Essentially, we help local orphanages help orphans.

It's time we let the world's orphans—and their caregivers—know that they matter. Together, we can make a meaningful difference by empowering each and every one of them to reach their full potential.

14th August, 2017

All the NSS Units will organize rallies in their respective cities/villages by depicting various messages of cleanliness on banners and placards to create awareness in the masses.

Cleanliness is a very significant topic and have a vast meaning in its own. It is very necessary to be followed all through the life by everyone to really enjoy the nature's beauty by living a healthy and fit life. Cleanliness is really an abstract state of being clean as well as free from dirt in order to maintain and achieve the state of being peaceful, healthy and fit. It is very necessary for everyone to understand the importance of cleanliness and maintain it forever to continue a healthy and peaceful life. Cleanliness is not only means about the cleanliness of body, it means about the cleanliness everywhere (cleanliness of body, mind, soul, home, surrounding, environment, river, and whole planet).



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NATIONAL SERVICE SCHEME

Cleanliness is next to godliness

**VENUE: M.G.R NAGAR &
BHARATH NAGAR**

**DATE: 14TH
AUGUST, 2017**

15th August, 2017

All the NSS Units had a meeting of NSS Volunteers in our campuses under the Chairmanship **J. Sundeep Anand** the Head of Institution and discuss the future plans of sustaining cleanliness in the area. The institution declare the institution as **“Clean Institution”**.